



**Coach - Consultant**  
**Leaders - Teams**  
**Projects - Programmes**

*“She really has a good grasp on the unique leadership challenges in the P&PM space and can offer much more than your average leadership guru”*

**20 years in the I.T. industry developed Brenda’s fascination with the many project and programme triumphs and disasters she witnessed. Concluding success was determined through people, she undertook an MSc in Gestalt psychotherapy to develop her capacity to support others to change. She has a rare mix of the human and business, theory and practice.**

**At her best when:**

- Accelerating leadership performance
- Challenging teams to deliver successfully by engaging with change complexity, risk and resistance
- Engaging leaders to “be” more than to “do”
- Guiding PM top talent programmes
- Developing organisational PM capability
- Focusing on the importance of relationship management for delivering the all too often subjective success criteria
- Stimulating thinking and motivation to change “not just talk about it”

**Some of the things you might like to know:**

- Typical feedback about her coaching is “a very effective coach ..... A word of warning, she is very tough, but I find that really useful in challenging me/my approach, my outlook, perceptions”. HR Director from a major Govt dept
- Coaching clients range from CEO’s, Directors, MDs, VP’s, senior executives and many varieties of PMs
- Extensive experience in the I.T. industry with recent assignments including the APM, BT, Composite, Fujitsu, Govt, ML, Network Rail and several SMEs.
- Relishes the opportunity to develop teams. As a recent example a team coaching requirement found her working across two organisations to resolve the difficulties that had been catapulting them towards the unwelcome doors of the divorce courts.
- Leader of the CoP for the 400 strong P+PM team responsible for delivering all of the PM needs at Syntegra.
- Operated as a PM herself for many years, leading multi million pound strategic bids and programmes with extensive teams for the Government, NHS and finance sectors
- With several articles published she is active in developing the wider PM community thinking
- Is an accredited executive coach with APECS
- Supervises coaches and holds a certificate in supervision for coaches and consultants
- Has an MSc in Gestalt psychotherapy
- Has never met anyone who *wanted* to do a bad job! Through this promotes a “can-do” that clients find refreshingly positive